

CHRISTIANS CANNOT BE SILENT

- **Christians are under attack for their faith**
- **We have \$21 T in National Debt**
- **God has been thrown out of the public square**

The consequences of not voting will unfairly become our children and grandchildren's burden and challenge.



My Faith Votes empowers and equips Christians to engage the culture through the influence of media, technology, and networks.



IDENTIFY

We apply data analysis, research and technology to develop strategies to reach non-voters, including:

- Key states and geographies
- Women
- Hispanic
- Catholic
- Millennials



INFORM

We inform voters about issues and elections with:

- Personal Voting Assistant
- Information breaking down issues critical to Christians in elections
- TV, Radio, Social Media Outreach and Public Service Announcements



ACTIVATE

We equip voters and organizations with tools to effectively vote:

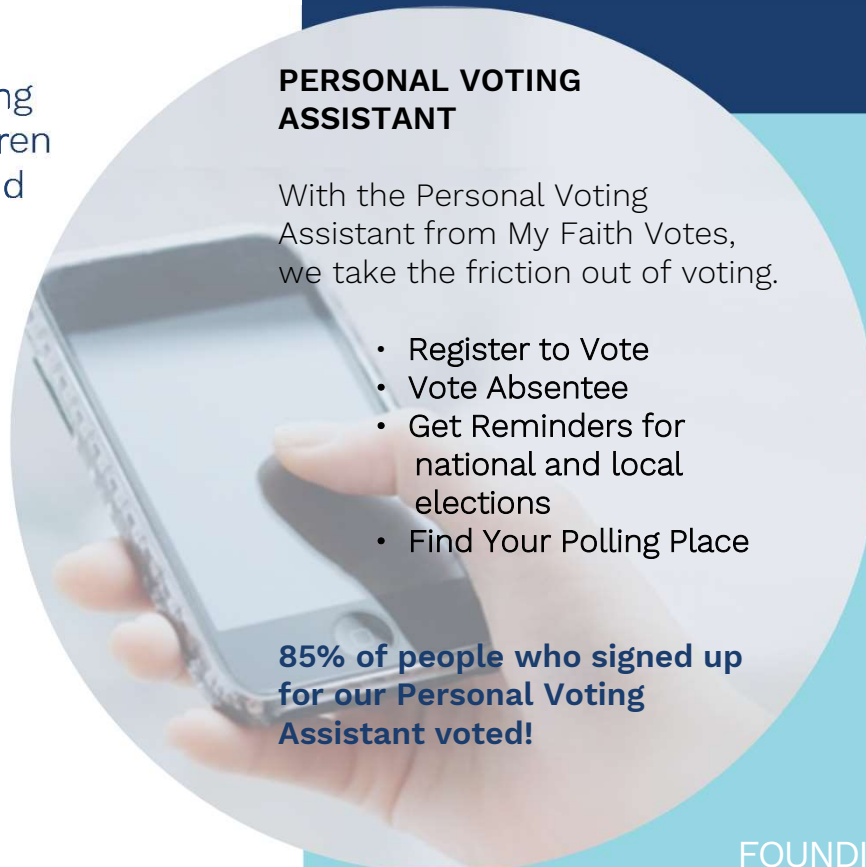
- Church Toolkit
- Employer Toolkit
- Christian Universities & Students Outreach
- Voter Resources

PERSONAL VOTING ASSISTANT

With the Personal Voting Assistant from My Faith Votes, we take the friction out of voting.

- Register to Vote
- Vote Absentee
- Get Reminders for national and local elections
- Find Your Polling Place

85% of people who signed up for our Personal Voting Assistant voted!



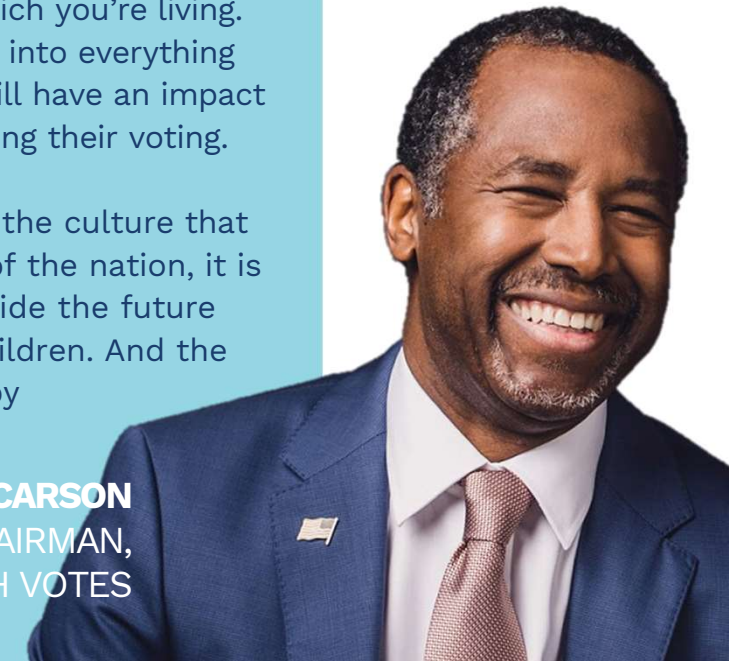
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What I love about **My Faith Votes** is that it helps people to recognize that being a person of faith does not delete the responsibility to take part in the society in which you're living. Someone's faith is integrated into everything that one does, so it clearly will have an impact on everything they do, including their voting.

If anybody is going to define the culture that we live in and the direction of the nation, it is us. We are the ones that decide the future for our children and grandchildren. And the best way we can do that is by exercising our civic duty and voting. ”

DR. BEN CARSON

FOUNDING HONORARY NATIONAL CHAIRMAN,
MY FAITH VOTES



In 2016, MYFAITHVOTES[®] made a significant impact:

TV & RADIO

Reached
125M
before
election day

LIVE EVENTS

Mobilized
1.3M
Non-Voters
in swing states

SOCIAL MEDIA
BLITZ

Reached
60M
in month prior
to election

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My goal is simple: to see every single Christian in America show up during every single election to make their voices heard. We've reached a tipping point in America's history, and we'll either emerge from it stronger and better than ever before or we'll slide into an irreversible decline. It's time for people of faith to step up to the plate and lead our nation.”

GOVERNOR MIKE HUCKABEE
Honorary National Chairman
My Faith Votes

We must motivate a movement of Christians, 90-million strong in America, to STAND. When we stand UNITED for Christian values, we will see America stand strong for with God.

Let's mobilize millions of Christians together!

Join Us. Build a movement of 90-million Christians strong, standing united in the public square.

UNITED.
WE STAND.

ABOUT US:



Mike Huckabee
Honorary National Chairman



Dr. Ben Carson
Founding Honorary National Chairman



Sealy Yates
Founder & Chairman



Jason Yates
CEO

MYFAITHVOTES[®] 469.454.1200
10940 S Parker Rd, Ste 640
United. We Stand. Parker, CO 80134

www.myfaithvotes.org

UNITED.
WE STAND.



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Christians **WILL NOT VOTE** in the midterm elections.

...unless we act. We can make a difference. We have done it before. We will do it again.

United. We Stand.
So America stands strong with God.

MYFAITH
VOTES[®]
United. We Stand.